

Certificate of Exception

PROPOSAL:

“Sweep Left” requests a certificate of appropriateness for work at 815 O Street in the Haymarket Landmark District.

DISCUSSION:

A new business at 815 O Street is reopening a bar and grill at the location, reviving the name of a former establishment at that building, “Sweep Left.” The proprietors propose to re-use an existing 58”x58” double-sided projecting sign by applying a new vinyl of the “Sweep Left” graphic and inscription. The sign is proposed to be non-illuminated.

Re-using existing sign infrastructure has typically been approved by the Commission, provided the graphic is well-designed and presents a finished appearance. In this instance the revival of the name and the traditional graphic image of the establishment is closely linked. However, the positioning of the horizontally oriented design at the top of a square, black sign panel seems awkward and “unfinished” in appearance. The applicant might consider installing a new panel more compatible with their design, or else centering the image within the black sign panel (see next page).



VINYL COLORS
ORACAL 651-070 BLACK
ORACAL 651-031 RED
ORACAL 651-068 GRASS GREEN
ORACAL 651-076 TELEGREY

SWEEP LEFT
ACM PANELS



Suggested placement of logo on sign panel.

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